



**Dave's Guitar Shop**  
1227 S. 3rd St.  
La Crosse, WI

**Owner**  
David Rogers

Dave's Guitar Shop is a design/build two-story building with a 22,700 sq. ft. retail store on the first floor and 800 sq. ft. office space on the second floor. It is a steel frame building with a block/stone façade. This project had some unique challenges as it was built in two phases. First, the two-story addition was constructed onto the existing building while it stayed open for business. Next, the business moved and operated in the new addition. In the second phase, we remodeled the existing building.

**WIESER**  
**BROTHERS**  
General Contractor, Inc.